



Music Supervision Sync Licensing Custom Music Production Midi Sample Packages

Our Production Music Library **MIDASTOUCHTUNES** CanProvide Music For Any Project



Midas Touch Music Licensing, Inc.

Midas Touch Music Licensing, Inc is a music licensing company established to license music for use in Film, TV and Advertising as well as any other media where there is a demand for dependable and high-quality music sync licensing solutions.

Our production music library **Midas Touch Tunes** includes all musical genres – blues, classical, country, dance, rhythm & blues, electronic, hip-hop, jazz, pop, punk, alternative, rock, urban, world music and more.

Our mission at **Midas Touch Music Licensing** is to provide our clients with service with the golden touch to solve your music licensing needs.

Robert F. Gant
CEO

What We Offer

Music Licensing

Midas Touch Music Licensing assists music supervisors find music and music find music supervisors. We work with producers, directors, ad agency and marketing creatives, public relations firms, post-production supervisors, sound designers, recording and mixing engineers as well as, soundtrack labels providing solid gold service and great affordable music to license

With **Midas Touch Music Licensing** obtaining a license to sync music in your production ensures you are not at risk of violating music copyright laws. We own or control all of the music rights to everything available on our website, you're fully indemnified, eliminating any legal clearance concerns.

Our production music library **Midas Touch Tunes** incorporates a search engine with fully automated licensing capabilities. It can execute all of the contracts and supply an CSV version of a cue sheet with all of the songwriter and publisher information filled in.

MUSIC LICENSE CATEGORIES AND TYPES

This list provides a general introduction and overview of the many music license types which are commonly used in every-day licensing inquiries, negotiations and sales transactions.

Composition Licenses Usage: No sync or master, only license to record and sell the song's composition. License Types:

- Mechanical Royalty License (Up to 5 Minutes, \$0.091 per song)
- Mechanical Royalty License (Over 5 Minutes, \$0.0175 per minute)

Basic Mechanical Royalty application: A mechanical right is the right to record and distribute (without visual images) a song on a phonorecord (e.g. CD) for private use. Mechanical rights or a mechanical license must be obtained in order to lawfully make and distribute records, CD's and tapes.

• **Phonic Ringtones** – Ringtones using standard MIDI sound files

There are two basic types of ringtones: Phonic Ringtones and Pre-Recorded Ringtones.

1. Phonic Ringtones are (most commonly) standard MIDI sound files that are either monophonic, where the ringtones are recreated using standard single notes, or polyphonic where notes can be played simultaneously creating harmony and/or counterpoint.

2. Pre-Recorded ringtones play actual clips from sound recordings. It should be noted that the term 'Pre-Recorded ringtone' is not the standard (industry wide) term. They are also known as Trutones, Songtones, Master Ringtones, etc.

Master Use Sound Recording Licenses Usage: License master audio recording with no use of visual synchronization.

License Types:

- Audio Projects
- Composition and Sound Recordings
- Master Ringtone (Pre-Recorded music which play actual clips from sound recordings.)
- Music Compilation (CD, DVD, PC Audio)
- Public Space (Restaurants, Trade shows, Retail spaces)
- Radio Ad or Production
- Sampling, Remixes, Covers and Derivative Works
- Telephone or Music On Hold

Sync and Master Licenses Usage: Use of master in synchronization with visual for film, games, video, etc.

License Types:

- Corporate, Theater and Competition (unless no visual media is used)
- Film Sync License
- Games and Software
- Internet Website, Flash
- Products and Toys
- Single Units (Wedding video, small quantity for profit)
- Slide Show or PowerPoint
- Software – Multimedia, All platforms, any use
- TV Advertising
- TV Show Sync License
- Video (Music for Video, DVD or CDRom)

Mixed Usage, Special Licenses

- Custom License – publisher/buyer negotiated according to exact usage, for example, blanket, per-program, exclusive or foreign rights deals, etc.
- Stock Music License – some restrictions normally apply and vary according to publisher

Personal Use Licenses Usage: Non-commercial usage, may be sold as retail product, offered for promotion or evaluation for commercial licensing purposes.

License Types:

- Free Demo – for promo or commercial project evaluation only.
- Personal Use – typical retail sales application. May not be used for any commercial projects OR purpose requiring other kinds of licenses.

Performance Rights Licensing Application and Usage: The public performance rights most commonly collected via the Performance Rights Organizations such as ASCAP, BMI, SESAC, SOCAN, PRS and other PROs around the world. Their fundamental job is to keep track of performances and broadcasts of all works protected under copyright. Common uses include TV and Radio broadcasting and a variety of public venue performances.

Cue Sheet Resource: Midas Touch Music Licensing offers a CSV template resource which lets composers and publishers set up a Cue Sheet form to collect production music usage details from their clients.

Print Rights Licensing Usage: Generally sheet music, song folios, scores or notation in any printed or digital form released for sale. Once sold, printed music earns royalties from the print rights license which the publisher negotiated.

Midas Touch Music Licensing offers the sale of digital Sheet Music including scores or notation in PDF and/or Midi (.mid) file formats.

License Types:

- Scores or notation
- Sheet music
- Song folios

Production Music Library



MIDASTOUCHTUNES Production Music Library provides you with a cost-effective option for all your production music licensing needs. In addition, our music is pre-cleared and may be licensed for use in all forms of media, worldwide. We own or control all the music rights to everything available in our library. Utilizing Midas Touch Tunes Production Music Library, you're fully indemnified, eliminating any legal clearance concerns.

Midas Touch Tunes search engine has fully automated licensing capabilities. It can execute contracts and supply an excel version of a cue sheet with all of the songwriter and publisher information provided. Our search engine enables searching by genre, artist, tempo, mood, lyrics, etc.

Tip: With the LicenseQuote "link to page" feature, it's possible to set up a unique

Collections

Custom Music Production

We also are connected with an incredible network of music supervisors, composers, and songwriters that can be hired to do custom work.



Kevin Gardner

Kevin Gardner is a 3x platinum producer mostly known for working with E-40, B-Legit Feat-Daryl Hall of Hall and Oates, and the R&B group The Eriam Sisters. Kevin's music as an artist and producer has also been featured in film and television such as: Antoine Fuqua's: The Replacement Killers, Ice Cube's: Dangerous Grounds, Marlon Wayans: Senseless, Tom Green: Road Trip, TV Show: SYTYCD



Darrius Willrich

Darrius Willrich is a singer, songwriter, pianist, and educator from Seattle, WA. He is a Cornish College of the Arts graduate with a degree in jazz piano. He is on faculty at Seattle Central College, North Seattle Continuing Education, JazzEd, Off The Wall Music and Seattle Drum School (Lake City) as a piano and vocal instructor. He is the creator of the Critical Sun Recordings and Critical Sun Publishing. Darrius is currently the keyboard player for Dignable Planets. He is a featured vocalist on Wiz Khalifa's "Rolling Papers 2" and produced South African rapper Nasty C's song Overpriced Steak along with Jake One and Sam Wish.



Dale D-Wiz Everingham

D-Wiz is an experienced music creator, producer and mixing engineer. D-Wiz will understand you and your musical needs. He excels Hip Hop, Indie Pop, Jazz, Pop-Rock, and Rock genres in addition to soundtrack and sound effects production. He is the owner of D-Mix Studios in Oakland California a full service recording studio featuring Pro Tools HDX & Analog input, ATMOS, VR, Analog & Protools. His credits include work with Gears of War, Boys in the Hood, CapCom Vs Super Heros, World War Toons, E-40, Destiny's Child, En Vogue, Too \$Hort, Boyz N Tha Hood, Tony Toni Tone!, Mazzy Star, Menace to Society, Spongebob Squarepants, and Pharaoh Sanders. 40 Platinum RIAA Awards. 2 time Grammy SF board Governors.



Beatpusher

Aaron Bryant better known as “BeatPusher” was raised in San Jose / Santa Clara, California. He is a self-taught multi-instrumentalist, with 20+ years of experience Bryant began his professional career as a teenager, in the mid 90’s with EMU SYSTEMS , Namco North America and Several Notable Companies. On both the audio and technology sides He has consulted for Multiple Fortune 500 Corps.

BeatPusher’s was created to promote excellence in music and preserve the standards of excellence set by previous generations of Audio Engineers and Music Producers. BeatPusher’s pushes the boundaries of technical and artistic achievement in the field of sound and more in general in the creative industries.

Beatpusher’s services include: Composition Production Replays/Re-records (of original tracks) Parodies (music in a particular style) Voice over Sound design (zaps, booms, swooshes etc.) Sound effects (distortion, audio cleaning) ADR (Automatic Dialogue Replacement) Restoration (cleaning of bad audio) Songwriting Mixing Remixing (reworking an existing track) Mastering (finalizing and polishing up a stereo file)

Midi Sample Packages

Star Drums Midi Package



Bass Guitar Midi Package

